

About

Our mission is to invest in the Global District by creating economic opportunities, fostering community building, and celebrating multicultural diversity.

Leadership

- Luisa Krug
Executive Director
- Mimi Martinez Herrera
Board Chair
- Jennifer Fought
Board Vice Chair
- Amanda Yuen
Board Treasurer

Vision

The Tulsa Global District will be a safe neighborhood, a destination for inclusive economic opportunity, and an international model for celebrating cultural diversity.

Get Involved

globaldistrict.org
info@tulsaglobal.org

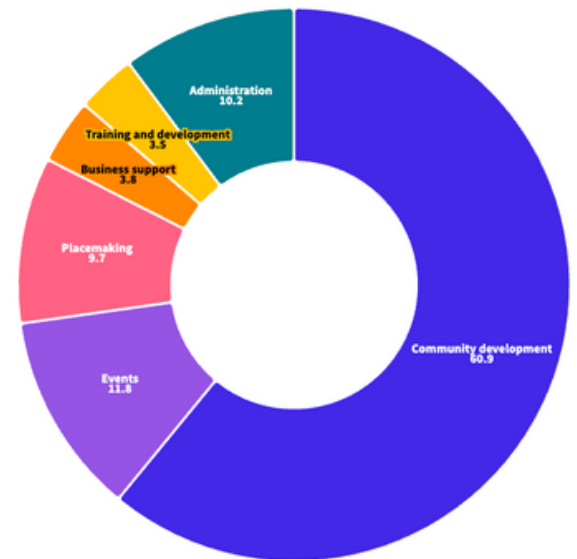
Our organization is focused on revitalization of the Tulsa Global District, located at the intersection of 21st St and Garnett Rd. As one of the most multiculturally diverse areas of Tulsa, there are many unique cultural assets, but the area has suffered from disinvestment. We aim to invest in the area to create a vibrant, culturally diverse community that welcomes both residents and visitors.

In FY2023, we invested in public art, events, rental assistance, and marketing/branding for the district. We also worked with Yard & Company to complete an analysis of traffic, parking, and retail in the district, leading to additional investment from Ascension St. John's Community Health Equity Catalyst Strategy for a strategic investment plan for the district.

Program Highlights

- 701 volunteer hours valued at \$22,291.80
- 2,355 followers on Facebook and 1,924 followers on Instagram
- Launched website
- 186% budget increase from FY22
- 5 new businesses opened in TGD, supporting 5 - 10 new jobs
- \$3.6M in public investment

Expenditures



GLOBAL DISTRICT DEMOGRAPHICS



5,315 households
45% renters



44% Hispanic/Latinx
4% Asian



200+ businesses



26% uninsured



35% under 18



\$50,564 household income
21% below poverty

Project Highlights

Hosted **Festival de Frida, a Hispanic/Latinx Heritage Month Festival, and a Night Market**, three multicultural events celebrating the diversity of the Global District, with over 2,000 total attendees

Launched a **rental assistance pilot program** to support antidisplacement efforts and rental assistance, in collaboration with El Centro. The pilot program provided \$150,000 in rental assistance to 65 East Tulsa households

Installed three murals through the **Global Walls mural program**

Hosted **two community clean-up days** with over 25 volunteers



"Dahlia Con Amigos" mural



Hmong dancers at the Night Market

2023 - 2024 Goals

- Hire Small Business Specialist
- Launch facade grant program
- Grow rental assistance program
- Celebrate diversity through regular events and programming
- Host at least two beautification days of the Global District
- Launch newsletter

Donors

George Kaiser Family Foundation
Affordable Housing Trust Fund
Florida State University
City of Tulsa
Arvest Foundation
Oklahoma Arts Council
Supermercados Morelos

Oklahoma Main Street Foundation
Zarrow Commemoration Fund
Blue Cross Blue Shield of Oklahoma
Tulsa Remote
Partner Tulsa
Rivas and Associates
TYPROS Foundation

League of American Bicyclists
Robin Ballenger
Bank of Oklahoma

Board Members

Amairani Perez Chamu
Amanda Yuen
Antonella Carranco
Elizabeth Andaverdi Nave
Irma Chajeki

Jessica Lozano
Jennifer Fought
Jimmy Rodriguez
Maria Chajeki
Mauricio Dominguez

Mimi Martinez
Obum Ukabum
Sara Martinez
Tina Tran
Yamila Pons



TulsaGlobal



TulsaGlobalDistrict